

Cable Communications Plan

MISSION STATEMENT

The mission of the Cable Communications Plan is to manage the County's Cable Television Franchise Agreements and the Cable Special Revenue Fund to ensure that cable services in Montgomery County are of high quality; that applicable consumer protection is enforced; that quality Public, Educational, and Governmental (PEG) programming is provided; and that related telecommunication issues are coordinated and monitored.

BUDGET OVERVIEW

The Cable Communications Plan consists of three elements: the Cable Office appropriation (\$11,070,000), transfers to the County General Fund (\$3,216,000), and transfers to the County Capital Improvements Program (CIP) (\$2,389,000) for a total use of fund resources of \$16,675,000. Within the Cable Office appropriation of \$11,070,000, Personnel Costs comprise 17.8 percent of the budget for ten full-time positions at 16.9 workyears. Operating Expenses account for the remaining 82.2 percent of the FY09 budget.

In FY09, there are three transfers to the General Fund for the following:

- Montgomery College - Funds are transferred from the Cable Fund to the General Fund and then to the Montgomery College Cable Fund. This transfer of \$1,322,000 is an increase of \$103,000 or 8.4 percent over the FY08 amount of \$1,219,000.
- Montgomery County Public Schools - Funds are transferred from the Cable Fund to the General Fund and then to the Montgomery County Public Schools Cable Fund. This transfer of \$1,614,000 is an increase of \$93,000 or 6.1 percent over the FY08 amount of \$1,521,000.
- Indirect Costs - Funds are transferred to the General Fund to cover the cost of certain administrative services provided by the County to the Cable Fund. This transfer of \$280,000 is used to defray expenses incurred by departments providing services to special funds.

In addition, the department's budget includes Current Revenue funding for the Capital Improvements Program (CIP).

LINKAGE TO COUNTY RESULT AREAS

While this program area supports all eight of the County Result Areas, the following are emphasized:

- ❖ **A Responsive, Accountable County Government**
- ❖ **Vital Living for All of Our Residents**

PERFORMANCE MEASURES

This table presents what the department estimates and projects will be the FY08 through FY10 data for its performance measures if there are no changes in funding.

Measure	Actual FY06	Actual FY07	Estimated FY08	Projected FY09	Projected FY10
Total Montgomery County Cable Office revenues	13,151	14,240	14,919	16,086	16,073
Montgomery County Cable non-franchise revenues (\$000)	4,083	4,677	4,973	5,743	5,316
Montgomery County Cable Franchise revenues (\$000)	9,068	9,563	9,946	10,343	10,757
Cable survey response rate	36	36	36	38	39
Percent of Cable customer complaints resolved satisfactorily	92	94	95	92	95

ACCOMPLISHMENTS AND INITIATIVES

- ❖ **Completed franchise negotiations with Verizon bringing much needed cable competition to County residents.**
- ❖ **In 2007, the Cable Office filed a total of 1,723 formal complaints, with fifty percent of those cases receiving a credit/refund from the provider. Of those complainants who received a credit/refund, \$110.50 was the average per case. The Cable Office secured a total \$95,804.46 in credits/refunds.**

- ❖ ***Continued to increase and enhance PEG programming offerings. Many programs are closed captioned or produced in languages other than English.***
- ❖ ***Continued partnerships with the Montgomery County Business Roundtable for Education (MCBRE), the Gilchrist Center for Cultural Diversity, and local television station WDCW resulted in increased programming and grants for the purchase of new equipment.***
- ❖ ***Members of the PEG Network received numerous national awards for programming.***
- ❖ ***In FY09 increased engineering support will be provided for County Cable Montgomery.***
- ❖ ***Productivity Improvements***
 - ***Implemented a paperless complaint handling process resulting in increased effectiveness, and improved data management while reducing staff time and resources.***
 - ***Improved the look and functionality of the Cable Office's website pages, allowing increased accessibility to County information while reducing staff time and resources.***
 - ***Acquisition of the PEG Network mobile production vehicle has made it possible to increase coverage of community events, improve production capabilities, and reduce costs.***

PROGRAM CONTACTS

Contact Amy Wilson of the Cable Television Office at 240.777.3684 or Jennifer R. Bryant of the Office of Management and Budget at 240.777.2761 for more information regarding this department's operating budget.

PROGRAM DESCRIPTIONS

Cable Franchise Administration & Consumer Protection

The Department of Technology Services is responsible for administering the Cable Television Agreements for the County and participating municipalities. The responsibilities associated with franchise administration include:

- Ensuring cable operator compliance with franchise financial, technical, and construction requirements and managing the franchise renewal and transfer process;
- Investigating and resolving subscriber complaints;
- Administering the contracts to provide for public access to cable production services;
- Providing liaison, support, and record keeping on performance of the PEG channels;
- Preparing the annual Cable Communications Plan;
- Collecting franchise fees, grants, and other payments to the County;
- Distributing franchise fees, grants, and other payments to the participating municipal co-franchisors;
- Directing and coordinating the Telecom Facilities Siting Committee;
- Supporting the Cable and Communications Advisory Committee;
- Resolving issues regarding cable and communications technology for Montgomery County government;
- Monitoring and commenting on changes in State and Federal telecom regulations, rate structure, and related legislative issues;
- Encouraging entry of competitive providers of telecommunication services and negotiating and reviewing proposed franchises for use of the public right-of-way.

The budget for franchise administration includes funds for cable management staff, office operating expenses and engineering consulting services for ongoing inspection and testing of the cable systems, and the identification and provision of future technologies.

FY09 Recommended Changes

	Expenditures	WYs
FY08 Approved	1,374,330	6.2
Shift: Columbia Telecommunications (CTC) Contract Cost	195,000	0.0
Increase Cost: Chargeback Record Adjustment	71,080	0.0
Increase Cost: Columbia Telecommunications Contract Rate Increase	15,300	0.0
Increase Cost: MLS Adjustment	3,510	0.0
Increase Cost: Annualization of FY08 Service Increment	2,430	0.0
Increase Cost: Central Duplicating Deficit Recovery Charge	130	0.0
Decrease Cost: Elimination of One-Time Items Approved in FY08	-50,000	0.0
Miscellaneous adjustments, including negotiated compensation changes, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting more than one program	-28,790	0.0
FY09 CE Recommended	1,582,990	6.2

Cable Legal Representation - Outside Prof. Services

Funds will be used to pay legal and financial consultants for work which requires special expertise. Activities include the preparation of filings on behalf of the County before the Federal Communications Commission, interpretation of legislative proposals, and County representation in negotiations with cable and telecommunications service providers, rate regulation, and franchise compliance.

FY09 Recommended Changes

	Expenditures	WYs
FY08 Approved	486,000	0.5
Miscellaneous adjustments, including negotiated compensation changes, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting more than one program	16,000	0.0
FY09 CE Recommended	502,000	0.5

Community Access to Cable

The Office of Cable Communications administers a contract with Montgomery Community Television (MCT) through which MCT operates two channels on the cable television systems. MCT's primary mission is to encourage and sponsor television programming and broadband media that meet community needs and offer forums for free expression. MCT's programmatic services include public access training, volunteer services, and access to production equipment and facilities for County residents and community groups to create programming of their choice. MCT staff also produces local community programming designed to address community needs.

FY09 Recommended Changes

	Expenditures	WYs
FY08 Approved	2,534,000	0.0
Increase Cost: Montgomery Community TV - Negotiated Personnel Cost Increases	92,000	0.0
Increase Cost: Montgomery Community TV - Inflationary Operating Expenses	26,000	0.0
FY09 CE Recommended	2,652,000	0.0

County Cable Montgomery

The Office of Cable Communications in the Department of Technology Services manages County Cable Montgomery (CCM), the government access channel. CCM airs programming produced by the Executive and Legislative branches to keep viewers abreast of County programs and services for the residents, visitors, and businesses in the community. The County Council's Information Officer develops programming for the Legislative Branch. Broadcasts include live Council meetings, informational programs, documentaries, press conferences, and town hall meetings. The Office of Public Information develops Executive Branch programming which includes special events, press conferences, and programs highlighting County services and activities. CCM is also responsible for monitoring the cablecast signals for the Montgomery County Public, Education, and Government access channels.

FY09 Recommended Changes

	Expenditures	WYs
FY08 Approved	2,051,100	5.4
Increase Cost: New Engineer Position	69,000	0.8
Increase Cost: PIO - Increase to Production Services contract	34,420	0.0
Increase Cost: Restore funds shifted from operating to personnel	25,680	0.0

	Expenditures	WYs
Shift: Increase charges from PIO	18,830	0.2
Shift: Increase charges from County Council	18,550	0.2
Miscellaneous adjustments, including negotiated compensation changes, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting more than one program	55,210	1.2
FY09 CE Recommended	2,272,790	7.8

Cable Programming for Public Schools

The Montgomery County Public Schools (MCPS) Department of Communications (Instructional TV Unit) has the responsibility for programming two cable channels. Cable TV funding from this special revenue fund partially provides for programming, channel management, and production of instructional, community-based, staff development, and training television programs. Additional funds are requested in the operating budget of the public schools. MCPS regular programming includes Board of Education meetings, Homework Hotline Live!, live call-in programs, in-class student programs, student-produced programs, technology training, and televised instruction in a variety of academic content areas which are often produced utilizing a multi-language approach, including the use of closed captioning.

FY09 Recommended Changes

	Expenditures	WYs
FY08 Approved	0	0.0
FY09 CE Recommended	0	0.0

Notes: Funds for these services (\$1,614,000) are not appropriated in the Cable Office, but are transferred from the Cable Fund to the General Fund and then to the Montgomery County Public Schools Fund.

Cable Programming for Montgomery College

The Instructional Television and Media Production Services Unit of Montgomery College is responsible for the cable programming available on the Montgomery College channel (both cable and College funds provide for staff, equipment, and operating expenses) and provides digital media support services for the College community. The channel features acquired and originally produced instructional programming which directly supports the College's distance learning and instructional programs and provides professional development and self-enrichment opportunities for community subscribers.

FY09 Recommended Changes

	Expenditures	WYs
FY08 Approved	0	0.0
FY09 CE Recommended	0	0.0

Notes: Funds for these services (\$1,322,000) are not appropriated in the Cable Office, but are transferred from the Cable Fund to the General Fund and then to the Montgomery College Cable Fund.

Municipal Cable Franchise Fee Sharing

These expenditures represent the quarterly distribution of franchise fees in accordance with current Municipal Franchise Agreements and Municipal/County Agreements.

FY09 Recommended Changes

	Expenditures	WYs
FY08 Approved	705,000	0.0
Increase Cost: Municipal Franchise Fee Sharing	53,000	0.0
FY09 CE Recommended	758,000	0.0

Cable Support for Municipal Stations

Expenditures provide for equipment acquisition, equipment maintenance, engineering consultation, and operating support for cable television programming services provided by the City of Rockville, the City of Takoma Park, and the Montgomery County Chapter of the Maryland Municipal League (MML) as required by the franchise agreements. Totals approved for each entity are shown in the Cable Communications Plan.

FY09 Recommended Changes

	Expenditures	WYs
FY08 Approved	352,000	0.0
Increase Cost: Municipal Equipment & Operations (CPI% increase)	140,000	0.0
FY09 CE Recommended	492,000	0.0

PEG Network

The mission of the PEG Network is to facilitate collaboration among the local access channel operators in delivering and promoting the most effective public access media services, as well as educational and government programming, to the Montgomery County community using current and emerging technologies.

The budget for the PEG Network includes funds for the purchase of equipment and an emergency reserve to be used in the event of imminent system failure for certain PEG operations; PEG engineering support; promotion/outreach support to increase channel awareness and viewership; operational and maintenance support for the mobile production vehicle; and general operating and administrative expenses.

FY09 Recommended Changes

	Expenditures	WYs
FY08 Approved	1,360,900	0.0
Decrease Cost: Elimination of One-Time Items Approved in FY08	-25,000	0.0
FY09 CE Recommended	1,335,900	0.0

FiberNet Operations

Monies from the Cable Special Revenue Fund are used to support Montgomery County's private communications network – FiberNet. FiberNet is a carrier class voice, video and data network that is used by the Montgomery County Government, Public Schools, Montgomery College, Housing Opportunities Commission (HOC), the Maryland-National Park and Planning Commission (M-NCPPC) and the Washington Suburban Sanitary Commission (WSSC). Expenditures cover the cost of network monitoring, management, and maintenance services. FiberNet is a countywide multi-million dollar investment that is crucial to the daily operation of local government within Montgomery County.

FY09 Recommended Changes

	Expenditures	WYs
FY08 Approved	1,410,870	2.4
Miscellaneous adjustments, including negotiated compensation changes, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting more than one program	25,320	0.0
FY09 CE Recommended	1,436,190	2.4

Other Cable Activities

Grants are provided to outside organizations for cable programming and equipment.

FY09 Recommended Changes

	Expenditures	WYs
FY08 Approved	114,000	0.0
Decrease Cost: Elimination of One-Time Items Approved in FY08	-75,000	0.0
FY09 CE Recommended	39,000	0.0

BUDGET SUMMARY

	Actual FY07	Budget FY08	Estimated FY08	Recommended FY09	% Chg Bud/Rec
CABLE TELEVISION					
EXPENDITURES					
Salaries and Wages	1,036,950	1,238,790	1,282,660	1,506,710	21.6%
Employee Benefits	337,189	370,950	384,090	461,600	24.4%
Cable Television Personnel Costs	1,374,139	1,609,740	1,666,750	1,968,310	22.3%
Operating Expenses	7,544,800	8,778,460	9,042,530	9,102,560	3.7%
Capital Outlay	43,680	0	0	0	—
Cable Television Expenditures	8,962,619	10,388,200	10,709,280	11,070,870	6.6%
PERSONNEL					
Full-Time	9	9	9	10	11.1%
Part-Time	0	0	0	0	—
Workyears	14.3	14.5	14.5	16.9	16.6%
REVENUES					
Franchise Fees 5%	9,780,860	9,849,000	10,296,000	10,584,000	7.5%
Gaithersburg PEG Contribution	94,012	192,000	196,000	201,000	4.7%
PEG Capital Revenue	239,416	246,000	248,000	255,000	3.7%
PEG Operating Revenue	2,216,163	2,207,000	2,734,000	2,811,000	27.4%
I-Net Operating Revenue	1,473,824	1,518,000	1,525,000	1,568,000	3.3%
Tower Application Fees	185,500	75,000	75,000	80,000	6.7%
Investment Income	151,200	200,000	120,000	80,000	-60.0%
Verizon-Grant	250,000	200,000	200,000	200,000	—
Miscellaneous	25,000	0	25,000	0	—
Cable Television Revenues	14,415,975	14,487,000	15,419,000	15,779,000	8.9%

FY09 RECOMMENDED CHANGES

	Expenditures	WYs
CABLE TELEVISION		
FY08 ORIGINAL APPROPRIATION	10,388,200	14.5
Other Adjustments (with no service impacts)		
Shift: Columbia Telecommunications (CTC) Contract Cost [Cable Franchise Administration & Consumer Protection]	195,000	0.0
Increase Cost: Municipal Equipment & Operations (CPI% increase) [Cable Support for Municipal Stations]	140,000	0.0
Increase Cost: Montgomery Community TV - Negotiated Personnel Cost Increases [Community Access to Cable]	92,000	0.0
Increase Cost: Chargeback Record Adjustment [Cable Franchise Administration & Consumer Protection]	71,080	0.0
Increase Cost: New Engineer Position [County Cable Montgomery]	69,000	0.8
Increase Cost: Municipal Franchise Fee Sharing [Municipal Cable Franchise Fee Sharing]	53,000	0.0
Increase Cost: General Wage and Service Increment Adjustments	45,200	0.0
Increase Cost: PIO - Increase to Production Services contract [County Cable Montgomery]	34,420	0.0
Increase Cost: Montgomery Community TV - Inflationary Operating Expenses [Community Access to Cable]	26,000	0.0
Increase Cost: Restore funds shifted from operating to personnel [County Cable Montgomery]	25,680	0.0
Shift: Increase charges from PIO [County Cable Montgomery]	18,830	0.2
Shift: Increase charges from County Council [County Cable Montgomery]	18,550	0.2
Increase Cost: Columbia Telecommunications Contract Rate Increase [Cable Franchise Administration & Consumer Protection]	15,300	0.0
Increase Cost: Group Insurance Adjustment	11,290	0.0
Increase Cost: Retirement Adjustment	10,070	0.0
Increase Cost: MLS Adjustment [Cable Franchise Administration & Consumer Protection]	3,510	0.0
Increase Cost: Annualization of FY08 Service Increment [Cable Franchise Administration & Consumer Protection]	2,430	0.0
Increase Cost: Printing and Mail Adjustments	1,180	0.0
Increase Cost: Central Duplicating Deficit Recovery Charge [Cable Franchise Administration & Consumer Protection]	130	0.0
Shift: Technical adjustment to the Cable Fund from PIO	0	1.2
Decrease Cost: Elimination of One-Time Items Approved in FY08 [PEG Network]	-25,000	0.0
Decrease Cost: Elimination of One-Time Items Approved in FY08 [Cable Franchise Administration & Consumer Protection]	-50,000	0.0
Decrease Cost: Elimination of One-Time Items Approved in FY08 [Other Cable Activities]	-75,000	0.0
FY09 RECOMMENDED:	11,070,870	16.9

PROGRAM SUMMARY

	FY08 Approved		FY09 Recommended	
	Expenditures	WYs	Expenditures	WYs
Cable Franchise Administration & Consumer Protection	1,374,330	6.2	1,582,990	6.2
Cable Legal Representation - Outside Prof. Services	486,000	0.5	502,000	0.5
Community Access to Cable	2,534,000	0.0	2,652,000	0.0
County Cable Montgomery	2,051,100	5.4	2,272,790	7.8
Cable Programming for Public Schools	0	0.0	0	0.0
Cable Programming for Montgomery College	0	0.0	0	0.0
Municipal Cable Franchise Fee Sharing	705,000	0.0	758,000	0.0
Cable Support for Municipal Stations	352,000	0.0	492,000	0.0
PEG Network	1,360,900	0.0	1,335,900	0.0
FiberNet Operations	1,410,870	2.4	1,436,190	2.4
Other Cable Activities	114,000	0.0	39,000	0.0
Totals	10,388,200	14.5	11,070,870	16.9

FUTURE FISCAL IMPACTS

Title	CE REC.	(\$000's)				
	FY09	FY10	FY11	FY12	FY13	FY14
This table is intended to present significant future fiscal impacts of the department's programs.						
CABLE TELEVISION						
Expenditures						
FY09 Recommended	11,071	11,071	11,071	11,071	11,071	11,071
No inflation or compensation change is included in outyear projections.						
Annualization of Positions Recommended in FY09	0	13	13	13	13	13
New positions in the FY09 budget are generally lapsed due to the time it takes a position to be created and filled. Therefore, the amounts above reflect annualization of these positions in the outyears.						
Elimination of One-Time Items Recommended in FY09	0	-6	-6	-6	-6	-6
Items approved for one-time funding in FY09, including computer equipment for the Engineer position, will be eliminated from the base in the outyears.						
Labor Contracts	0	47	49	49	49	49
These figures represent the estimated cost of general wage adjustments, service increments, and associated benefits.						
Subtotal Expenditures	11,071	11,125	11,127	11,127	11,127	11,127

ANNUALIZATION OF PERSONNEL COSTS AND WORKYEARS

	FY09 Recommended		FY10 Annualized	
	Expenditures	WYs	Expenditures	WYs
Increase Cost: New Engineer Position [County Cable Montgomery]	63,000	0.8	76,420	1.0
Total	63,000	0.8	76,420	1.0

FY09 CABLE COMMUNICATIONS PLAN (\$000's)

SCHEDULED EXPENDITURES	Actual FY07	Approved FY08	Estimated FY08	Recommended FY09	% Chg From '08 Plan	FY10	FY11	FY12	FY13	FY14
BEGINNING FUND BALANCE	2,642	2,573	2,408	2,550	-0.9%	1,653	2,751	3,668	4,557	5,625
REVENUES										
5% Franchise Fee	9,547	9,849	10,296	10,584	7.5%	10,881	11,186	11,499	11,821	12,152
G'Burg PEG Contribution	193	192	196	201	4.9%	207	213	219	225	231
PEG Support	2,167	2,207	2,734	2,811	27.3%	2,889	2,970	3,053	3,138	3,226
PEG Capital/Equipment	239	246	248	255	3.6%	262	269	277	285	293
Verizon-Grant	250	200	200	200	0.0%	200	200	0	0	0
FiberNet Support	1,474	1,518	1,525	1,568	3.3%	1,612	1,657	1,703	1,751	1,800
Interest Earned	151	200	120	80	-60.0%	120	140	160	180	200
Tower Review Fees	186	75	75	80	6.7%	82	84	86	88	90
Miscellaneous	77	0	25	0	0.0%	0	0	0	0	0
Transfer from the General Fund	0	432	432	0	-100.0%	1,232	832	832	832	0
TOTAL ANNUAL REVENUES	14,284	14,919	15,851	15,779	5.8%	17,485	17,551	17,829	18,320	17,992
TOTAL RESOURCES-CABLE FUND	16,926	17,492	18,259	18,329	4.8%	19,138	20,302	21,497	22,877	23,617
EXPENDITURES										
A. FRANCHISE ADMINISTRATION										
Personnel Costs	643	721	721	742 +	2.9%	742	742	742	742	742
Oper. Exp. & Cap. Outlay	121	123	123	73 +	-40.7%	75	77	79	81	83
Engineering/Inspection	510	510	705	720 +	41.2%	740	761	782	804	827
Indirect costs trans to Gen Fund	194	202	202	253 ¹	25.5%	253	253	253	253	253
Indirect costs trans to Gen Fund (ERP & MCTime)				27 ¹		29	23	15	0	0
SUBTOTAL	1,468	1,556	1,751	1,815	16.7%	1,810	1,833	1,856	1,880	1,905
B. COUNTY ATTORNEY										
Personnel Costs	68	81	81	97	19.8%	97	97	97	97	97
SUBTOTAL	68	81	81	97 ² +	19.8%	97	97	97	97	97
C. OUTSIDE PROFESSIONAL SERVICES										
Legal and other	386	405	405	405	0.0%	416	428	440	452	465
SUBTOTAL	386	405	405	405 +	0.0%	416	428	440	452	465
D. MUNI. FRANCHISE FEE SHARING										
Revenues to municipalities	705	709	741	762	7.5%	783	805	828	851	875
SUBTOTAL	705	709	741	762 +	7.5%	783	805	828	851	875
E. MUNICIPAL EQUIPMENT & OPERATIONS										
Rockville Equipment (a)	53	54	95	98	80.9%	100	103	106	109	112
Rockville PEG Support (a)	62	64	65	67	4.6%	69	71	73	75	77
Takoma Park Equipment (a)	55	54	95	98	80.9%	100	103	106	109	112
Takoma Park PEG Support (a)	62	64	65	67	4.6%	69	71	73	75	77
Municipal League Equipment (a)	55	54	95	98	80.9%	100	103	106	109	112
Muni. League PEG Support (a)	62	64	65	67	4.6%	69	71	73	75	77
SUBTOTAL	349	354	480	494 +	39.5%	507	522	537	552	567
F. COUNTY CABLE MONTGOMERY		0								
Administration										
Personnel Costs	177	304	304	397 +	30.6%	397	397	397	397	397
Operating	11	25	25	31 +	24.0%	31	32	33	34	35
Closed Captioning	221	319	319	319 +	0.0%	328	337	346	356	366
Technical Operations Center (TOC)	98	23	23	23 +	0.0%	27	28	29	30	31
Arts PEG - AFI	0	0	0	0 +	0.0%	0	0	0	0	0
VOD, Community BB, web services	40	48	48	48 +	0.0%	49	50	51	52	53
Public Information Office										
Personnel Costs	198	185	274	349 ² +	88.6%	349	349	349	349	349
Operating Expenses	6	12	12	12 ² +	0.0%	12	12	13	14	15
Contracts - TV Production	376	414	325	359 +	-13.3%	369	379	390	401	412
County Council										
Personnel Costs	31	36	36	57 ² +	58.3%	57	57	57	57	57
Operating Expenses	65	48	48	48 +	0.0%	48	50	52	54	55
Contracts - TV Production	324	404	404	404 +	0.0%	415	427	439	451	464
MNCPPC										
Personnel Costs	0	81	81	81 +	0.0%	81	81	81	81	81
Operating Expenses	0	21	21	21 +	0.0%	22	23	24	25	26
Contracts - TV Production	0	124	124	124 +	0.0%	127	131	135	139	143
SUBTOTAL	1,547	2,044	2,044	2,273	11.2%	2,312	2,353	2,396	2,440	2,484

These projections for the Cable TV Fund incorporate assumptions of annual resources and resource usage as well as projected end-of-year reserves available based on these assumptions. This scenario assumes that operating expenditures will experience net increases as a trend. Factors contributing to the assumed rate of increase include compensation adjustments, program and productivity improvements, and cost increases driven by inflation. This scenario represents one possible fiscal future based on the incorporated set of expenditure and resource assumptions. Other scenarios would occur if the County Executive and County Council adopted a different program plan or if the future brings different trends than presumed in the incorporated assumptions. The County Executive presents these fiscal projections as a tool for thinking about the future fiscal policy implications of the recommended program of expenditures and resources.

FY09 CABLE COMMUNICATIONS PLAN (\$000's)

	Actual FY07	Approved FY08	Estimated FY08	Recommended FY09	% Chg From '08 Plan	FY10	FY11	FY12	FY13	FY14
SCHEDULED EXPENDITURES										
G. MONTGOMERY COLLEGE										
Personnel Costs	868	1,000	1,000	1,103 ³	10.3%	1,134	1,166	1,199	1,233	1,268
Operating Expenses	199	219	219	219 ³	0.0%	225	231	237	244	251
SUBTOTAL	1,067	1,219	1,219	1,322	8.4%	1,359	1,397	1,436	1,477	1,519
H. PUBLIC SCHOOLS										
Personnel Costs	1173	1234	1234	1,339 ⁴	8.5%	1,376	1,415	1,455	1,496	1,538
Operating Expenses	210	287	287	275 ⁴	-4.2%	283	291	299	307	316
SUBTOTAL	1,383	1,521	1,521	1,614	6.1%	1,659	1,706	1,754	1,803	1,854
I. COMMUNITY ACCESS ORGANIZATIONS (b)										
Personnel Costs	1,685	1,779	1,779	1,871	5.2%	1,923	1,977	2,032	2,089	2,147
Operating Expenses	720	755	755	781	3.4%	803	825	848	872	896
SUBTOTAL	2,405	2,534	2,534	2,652 +	4.7%	2,726	2,802	2,880	2,961	3,043
J. PEG NETWORK										
PEG Equipment Replacement	822	900	900	900 +	0.0%	945	992	1042	1094	1149
Emergency Equipment Reserve	12	80	80	80 +	0.0%	82	84	86	88	90
PEG Network Engineering & Admin	142	40	40	40 +	0.0%	44	46	49	51	54
Community Programming	46	100	100	100 +	0.0%	102	104	106	108	110
PEG Promotion	8	35	35	35 +	0.0%	36	37	38	40	42
PEG Network Operating	20	125	125	100 +	-20.0%	103	106	109	112	115
Mobile Production Vehicle	78	82	82	82 +	0.0%	86	90	95	100	105
SUBTOTAL	1,128	1,362	1,362	1,337	-1.8%	1,398	1,459	1,525	1,593	1,665
K. OTHER										
Multiuse Technology Facility	0	0	0	0 +	0.0%	0	0	0	0	0
Grants to Organizations	39	39	39	39 +	0.0%	39	39	39	39	39
SUBTOTAL	39	39	39	39	0.0%	39	39	39	39	39
PEG + ADMIN. SUBTOTAL	10,545	11,824	12,177	12,810	8.3%	13,106	13,442	13,789	14,146	14,514
L. INSTITUTIONAL TELECOMMUNICATIONS										
FiberNet Support (DTS)	1060	1,182	1,182	1,232 +	4.2%	1,266	1,301	1,337	1,374	1,412
FiberNet Support (DOT)	249	249	249	244 +	-2.0%	251	258	265	272	280
FiberNet-CIP	1,970	1,735	1,735	1,760 ⁶	1.4%	1,735	1,610	1,535	1,460	1,460
Verizon-Cable Service to Public Buildings	0	0	0	0 +	0.0%	0	0	0	0	0
COB Renovations - CIP	0	323	323	629 ⁶	0.0%	0	0	0	0	0
Advanced Transportation Management System (ATMS) - CIP	0	0	0	0	0.0%	0	0	0	0	0
Park & Planning Technology Projects	284	75	75	0	-100.0%	0	0	0	0	0
SUBTOTAL	3,563	3,564	3,564	3,865	8.4%	3,252	3,169	3,137	3,106	3,152
TOTAL EXPEND-PROGRAMS	14,108	15,388	15,741	16,675	8.4%	16,358	16,611	16,926	17,252	17,666
OTHER USES OF CATV FUNDS -										
Prior Year Adjustments	(410)	0	32	0	0.0%	0	0	0	0	0
CIP-Designated Claim on Fund	0	0	0	0	0.0%	0	0	0	0	0
Transfer to the General Fund	0	0	0	0	0.0%	0	0	0	0	0
TOTAL OTHER USES & ADJ. -	(410)	0	32	0	0.0%	0	0	0	0	0
SURPLUS (DEFICIT)	(234)	(469)	142	(896)	91.1%	1,098	917	888	1,068	326
FUND BALANCE	2,408	2,104	2,550	1,653	-21.4%	2,751	3,668	4,557	5,625	5,951
FUND BALANCE per Policy Guidance		810	839	860		887	913	940	967	995
EXPENDITURES BY FUNDING SOURCE										
Transfer to Gen Fund-Indirect Costs	194	202	202	280 ¹	38.9%	282	276	268	253	253
Transfer to Gen Fund-Cable Opns	0	0	0	0 ²	0.0%	0	0	0	0	0
Trans to Gen Fund-Mont Coll Cable Fd	1,067	1,219	1,219	1,322 ³	8.4%	1,359	1,397	1,436	1,477	1,519
Trans to Gen Fund-Public Sch Cable Fd	1,383	1,521	1,521	1,614 ⁴	6.1%	1,659	1,706	1,754	1,803	1,854
Trans to Gen Fund-FIBERNET Operations	0	0	0	0 ⁵	0.0%	0	0	0	0	0
Transfer to CIP Fund	1,970	2,058	2,058	2,389 ⁶	16.1%	1,735	1,610	1,535	1,460	1,460
Transfer to the General Fund-Other	0	0	0	0 ⁷	0.0%	0	0	0	0	0
CATV Fund Direct Expenditures	9,494	10,388	10,709	11,070	1	11,352	11,644	11,947	12,258	12,579
TOTAL EXPEND-FUNDING SOURCE	14,108	15,388	15,709	16,675	8.4%	16,387	16,634	16,941	17,252	17,666

NOTES:

¹ Transferred from the Cable Television Special Revenue Fund to the General Fund-Indirect Costs.

² Transferred to General Fund for Cable Operations in prior years.

³ Transferred to General Fund for Montgomery College Cable Fund.

⁴ Transferred to General Fund for Montgomery County Public Schools Cable Fund.

⁵ Transferred to General Fund for FIBERNET Operations in prior years.

⁶ Transferred to CIP Fund.

⁷ Transferred to General Fund for Other Technology Related Use.

(+) Funded directly from the Cable Television Special Revenue Fund.

(a) Maximum cable company contribution to fund municipal equipment.

(b) Currently Montgomery Community Television, Inc.

* The County is exploring the potential for development of a Multiuse Technology Facility. When additional details are available they may be included in future Cable Communication Plans.

